

# Japan Year 2010 in Turkey (3 main objectives)

(\* Executive Committee 's views on the start of applications in Turkey and Japan for the “Japan Year” events, logo and slogan)

## ① To introduce beauties of Japan

On the occasion of the “Japan Year 2010 in Turkey”, we would like to introduce the beauties, prominent aspects and the traditional and modern faces of Japan in all fields which we are proud of. In addition, we want our Turkish friends know and apprehend Japan more closely.

Traditional arts, fine arts, music, environment and recyclable energy, technology, tourism, martial arts, dance, film, animation, popular culture, fashion, sports, Japanese foods, establishment of peace, international assistance, raising labor force, etc.

## ② To enhance friendship

On the occasion of the “Japan Year 2010 in Turkey”, we would like to have many more friends of Japan of all ages everywhere ranging from metropolis to smallest villages. Besides, thinking that “there might be some aspects of Japan which have not been introduced yet”, we would like to make new friends in Turkey.

60 % of Turkey's 70 million population is below the age of 35. Other than Ankara and Istanbul, there are 16 other cities with a population over 1 million. The number of people and regions that have not had any contact with Japan till now is quite high.

## ③ Carry our cooperation to the future

On the occasion of the “Japan Year 2010 in Turkey”, once more, we would like to strengthen the friendship history that both countries are proud of. In this context, instead of Japan's unilateral information transfer, by providing mutual exchange we would like to establish an interaction that we can carry to the future together with our Turkish friends.

Ertugrul Frigate Disaster and rescue of Japanese people during Iran-Iraq War are two prominent incidents for the friendship between two nations. Kaman-Kalehoyuk archaeological excavations and the Turkish Japanese Foundation Culture Center can be accepted as the symbols of mutual interaction.